



transport

Department:  
Transport  
REPUBLIC OF SOUTH AFRICA



## Media Alert

DATE: 7 December 2022

TO: All Media

ATTENTION: News Editors / Transport Reporters / All Reporters

For immediate use

### **MINISTER FIKILE MBALULA OFFICIALLY LAUNCHES 2022 FESTIVE SEASON ROAD SAFETY CAMPAIGN**

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The Minister of Transport, Mr. Fikile Mbalula will officially launch the 2022/23 Festive Season Road Safety Awareness Campaign at the Heidelberg Weighbridge on the N3 on Thursday, 8 December in the Gauteng province.

The Festive Season road safety awareness campaign is a government programme that aims to prioritize and promote safer road usage during the high peak season on South African roads.

The objective of the campaign is not only to ensure smooth flows of traffic, but also to prevent negligent and reckless driving which could result in road crashes, injuries, and fatalities.

The road safety launch is a collaboration between different levels of government, transport entities led by CEOs, private sector organizations, NGOs and key stakeholders and role players.

Festive season activities in South Africa are associated with year-end celebrations, economic industry slow downs and year-end closures, increased traffic volumes and increased road crash incidents - the large proportion of road crash victims usually being pedestrians and passengers as a result of lack or even non use of safety belts and jaywalking.

Minister Mbalula will be joined during the launch by Transport and Community Safety MECs together with law enforcement chiefs from various provinces as well as crash survivors who will give personal testimonies of the effects and consequences of road crashes on the lives.

The details of the 2022 Festive Season Road Safety Campaign launch are as follows:

**Date:** Thursday, 08 December 2022

**Venue:** Heidelberg Weighbridge on the N3, Northbound. Gauteng Province

**Time:** 16h00

Members of the media attending are requested to RSVP with Luthando Ngilana on 067 427 9165 alternatively via email on: [Luthandon@rtmc.co.za](mailto:Luthandon@rtmc.co.za) Or Esethu Hasane on 061 429 5013 or via email at: [Hasanee@dot.gov.za](mailto:Hasanee@dot.gov.za)

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Media enquiries: Ministry of Transport Spokesperson  
Lwazi Khoza +27 (81) 766-2440