



**Road Traffic**  
Management Corporation

**Physical Address**  
Eco Origin Office Park, Block F  
349 Witch-Hazel Street  
Highveld Ext 79, 0157  
Centurion, Gauteng  
South Africa

**Email:** Info@rtmc.co.za  
**Tel:** (012) 999-5200  
**Fax:** (012) 991-0371

**Postal Address**  
Private Bag X147  
Pretoria, 0001

The Road Traffic Management Corporation (RTMC)  
is an Agency of The Department of Transport and a  
Member of the United Nations Road Safety Collaboration

## **MEDIA ADVISORY**

**To : All News Editors**

**Issued : 18 March 2024**

**Attention: News Reporters / Transport Reporters / Newswires**

## **MINISTER OF TRANSPORT LAUNCHES EASTER ROAD SAFETY CAMPAIGN**

**MPUMALANGA-** The Minister of Transport, in collaboration with key stakeholders is set to launch the highly anticipated 2024 Easter Road Safety Campaign on 20 March 2024 in Mkhondo, Mpumalanga.

The launch, led by Transport Minister, Sindisiwe Chikunga, alongside the MEC for Public Works, Roads and Transport, Mr. Mandla Ndlovu, and MEC Community Safety, Security and Liaison, Mr. Vusie Shongwe signifies a period of heightened awareness in order to ensure safer roads for all travellers during this festive period.

The campaign aims to significantly increase road safety awareness and reduce road carnages during the Easter period. With the theme for 2024 being "Fika uphila" (Arrive Alive), the focus is on encouraging road users to exercise consciousness regarding their safety, ensuring they reach their destinations safely.

The launch will commence with prayer sessions held at several accident-prone locations, where influential figures from the interfaith community will lead prayers dedicated to road safety.



**Board of Directors:** Ms N Mufamadi (Chairperson), Prof. M Mphahlele, Ms T Thankge CD(SA), Dr E Thebe, Adv. X Stemela, Ms L Magalo, Prof C Twala, Mr NJ Kudzingana, Adv. J Makgatho\*  
**Chief Executive Officer:** Advocate MS Msibi  
**Company Secretary:** Ms S Petse  
*\*Departmental Representative*

Members of the media are invited to join launch proceedings as follows:

**Date:** Wednesday, 20th March 2024

**Time:** 08:50

**Venue:** Ajax Truck Stop, Mkhondo, Mpumalanga

**Main Event Venue:** Mandla Magudulela Stadium

Members of the media attending are requested to RSVP with Hlobisile Ngcongco on 067 427 9399 or alternatively via email on [Hlobisile.Ngcongco@rtmc.co.za](mailto:Hlobisile.Ngcongco@rtmc.co.za).

**ENDS**

**ISSUED BY: THE ROAD TRAFFIC MANAGEMENT CORPORATION (RTMC)**

Contact person: Simon Zwane: Chief Communication Officer (082) 551-9892

[www.rtmc.co.za](http://www.rtmc.co.za)

Tel: 012 999 5200

Twitter: @TrafficRTMC



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The Department of Transport



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