

**Reminder**

**DATE: Friday, 25 November 2023**

**TO: All Media**

**ATTENTION: News Editors / Transport Reporters / All Reporters**

**For immediate use**

**CHIKUNGA LAUNCHES FESTIVE SEASON – ARRIVE-ALIVE ROAD SAFETY CAMPAIGN AS GLOBE REMEMBERS ROAD CRASH VICTIMS**

**PRETORIA:** The Minister of Transport, Ms. Sindisiwe Chikunga will officially launch the 2023/24 Festive Season Road Safety Campaign on Sunday, 26 November at the Tsakane Stadium in the East Rand.

The globe commemorates the World Day of Remembrance for Road Traffic Victims annually on the third Sunday of November to acknowledge sufferers of road traffic crashes and their families as adopted by the United Nations General Assembly in 2005.

The focus of this year's campaign is on the impact of alcohol on road user behavior and its contribution to the carnage.

The Festive Season period brings increased risks to public safety on the roads due to high traffic volumes as people travel to various destinations across the country.

All major routes become busier than normal hence the need to intensify road safety education and traffic law enforcement activities in an integrated manner.

The objective of the campaign is not only to ensure smooth flows of traffic, but also to prevent negligent and reckless driving which could result in road crashes, injuries and fatalities.

MECs of Transport, Community Safety and Liaison, CEOs of Transport entities, key transport stakeholders and law enforcement officers, as well as leaders and members of the interfaith community and the larger community in Tsakane and surrounding areas will join Minister Chikunga in support and prayer for divine intervention against the carnage on the roads during the official launch of the campaign.

The details of the official launch of the Festive Season Road Safety Campaign for 2023 are as follows:

**Date** : Sunday, 26 November 2023  
**Time** : 10h00  
**Venue** : Tsakane Stadium, Brakpan

Members of the media attending the event are required to RSVP with Hlobisile Ngcongco via phone or email on 067 427 9399/ [Hlobisile.Ngcongco@rtmc.co.za](mailto:Hlobisile.Ngcongco@rtmc.co.za) or with Tshegofatso Maake on 063 281 9453/ [maaket@dot.gov.za](mailto:maaket@dot.gov.za).

Ends-

**ISSUED BY: National Department of Transport**

**Media Contact**  
**Collen Msibi**  
**National Spokesperson**  
**066 476 9015**